

About the Award

Open to any new ingredient (excluding pizza and pasta products) this award aims to give recognition to those products which are the most innovative and of the most value to the industry.

Entry Requirements

* Entries should be for single products not ranges.
* Maximum three product entries
* Products should have been launched within the 12-month award period.
* Entrants should state why products deserve to win and highlight any innovative features.
* Products should continue to be on sale at the time of the awards.
* Entrants initially shortlisted will be asked to deliver sample products for judging.
* Judging will take account of innovation as well as taste and presentation.

The final Shortlisted entrants will be invited to present their products to our judges and members online for voting.

Award Qualifying Period

1st September 2020 to 31st August 2021

Closing Date

12th August 2021

**Contact Name:**

**Position:**

**Business Name:**

**Address:**

**Postcode:**

**Business Tel:**

**Mobile:**

**Contact E-Mail:**

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| Please provide your written submission here  Continue as necessary to a maximum of two sheets of A4 Other supporting material may be sent separately |
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